



CURATORIAL CONNECTION

an art rental program for workplaces

Launched in July 2017, the Monona East Side Business Alliance (MESBA), created the Curatorial Connection, a program to increase opportunities for artists to exhibit their art in local businesses while providing businesses with a resource to local fine artists. The Monona East Side community is home to the creative class in our area and MESBA is taking the initiative to create more opportunities for artists.

This Artist Directory is a list of fine artists enrolled in Curatorial Connection. The rental periods can be six months or one year and will be determined by you and the artist working together to find what suits your needs best. Artists are categorized by their rental rates for your budgeting convenience.

Whether your space is large or small, you'll be able to find an artist that suits the needs for your workplace.

HOW TO START AN ART PROGRAM

- Inventory your wall space and figure out how many pieces are needed for your workplace. Also consider what size works for the space.
- Consider installing a rail system for easy install and eliminating holes in your walls.
- Determine if you want a rental period of six months or one year.
- Consider purchasing one piece from each artist to build your own collection.
- Review the artists and contact them to work out the details.

Call Kristie Schilling at 222-8565 for more info.

MononaEastSide.com

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ARTWORK RE-INVESTED IN NON-PROFITS—JOEL WISH

Watercolor and Pastel
MadisonArtGuild.com/artist

BARB'S FINE GLASS—BARB REGAN

Stained Glass
BarbsFineGlass.com

CHAR DEVOS

Watercolor and Acrylic
CharDeVos.com

ESSENCE PHOTOGRAPHY—DON MENDENHALL

DonMendenhallPhotographs.com

PHEASANT HILL STUDIO—TRUDI THEISEN

Watercolor
PheasantHillStudio.com

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JOSEPH TAYLOR ART & JEWELRY

Wooden Wall Art/Recycled Skateboard
JosephTaylorArt.com

MEG CICCANTELLI

Abstract Art and Photography
instagram.com/megciccantelli

ATWOOD ATELIER—PHILIP SALAMONE

Oil on linen
PhilipSalamone.com

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AARON LAUX DESIGN*

Sculptural Wood Art
AaronLauxDesign.com

JENIE GAO STUDIO—JENIE GAO*

Wood Cut, Murals and Multi-media
Jenie.org

MARK WELLER PHOTOGRAPHY

GalleryMarzen.com/mark-weller

SNOW GLOBAL IMAGES—LINDSAY SNOW

SnowGlobalImages.com

**Offers rental credit towards purchase*