

BUSINESS LEADS MEMBERSHIP APPLICATION

BASIC INFORMATION

Application Date: _____
Applicant's Name: _____
Business Name: _____
Business Address: _____
City: _____ State: _____ Zip Code: _____
Website Address: _____
Email Address: _____
Business Phone: _____
Cell Phone: _____

MEMBERSHIP OPTIONS

Participation Period: Six Months One Year

Six month fee is \$60; One year fee is \$100

Total Enclosed: _____

Return this application to:

Monona East Side Business Alliance
5708 Monona Drive, Monona, WI 53716
(checks payable to Monona East Side Business Alliance)
Credit card payments can be made by calling
(608) 222-8565.

For questions, call or email us at
connect@mononaeastside.com

EXPERIENCE & CREDENTIALS

Industry Applying For (be very specific): _____

If referred to the Business Leads group by another member, please list his/her name: _____

How many years experience in industry? _____

Length of time in current position at current business: _____

Educational background in industry (include licenses, degrees, or credentials required to perform in your industry): _____

Has your license ever been revoked or suspended? Yes No

If yes, please provide details: _____

Is the industry you're applying for your primary occupation? Yes No

STANDARDS & EXPECTATIONS

Are you able and willing to make the commitment to attend the bi-weekly Business Leads group on time and stay throughout the 60 minutes? Yes No

Are you willing and able to send a substitute if you are unable to attend a meeting? Yes No

Are you willing and able to bring referrals and visitors to meetings? Yes No

Do you belong to other networking organizations? Yes No If yes, please list: _____

TERMS

Membership in Business Leads begins when you pay your membership investment and your application is approved. Attendance is critical to the success of the group. Absences mean less business for members. Four absences per one year term are permissible. Two absences per quarter are permissible. If you miss your maximum number of meetings for your period, your industry will be opened up to others in your industry. Your membership fee for the Leads group is non-refundable. Membership in Business Leads requires adherence to a code of ethics. The code includes: providing quality services at the price quoted; being truthful with the members and their referrals; building goodwill and trust among members and their referrals; taking responsibility for following up with the referrals you receive; display a positive and supportive attitude at meetings; living up to the ethical standards of your profession; selling only the industry specified on your application.

Signature

Date