



RECURRING EVENT SPONSORSHIPS

Business After 5

MONONA EAST SIDE BUSINESS ALLIANCE

BA5 is our fun social networking event that **occurs the last Tuesday from 5-7pm**. This event highlights member businesses that host the BA5. BA5 offers an opportunity to create new business relationships by networking in a relaxed setting that offers delicious appetizers, door prizes and refreshments. Hosting a BA5 costs \$150 for the hosting business and providing food and beverage for attendees. This event is free and open to all and averages 70 people in attendance. If you'd like more information, connect with us and we'll send you the hosting policy with all the details.

»EDGER

DISCOVER A COMPETITIVE EDGE

EDGER is our **Economic Development, Government and Education Round-table**. Here you'll find some of the top level public sector leaders like Senator Mark Miller, State Representative Robb Kahl, Monona Mayor Bob Miller, Dane County Board of Supervisors member Robin Schmidt, Monona Grove School District Superintendent Dan Olson and Monona East Side Business Alliance Executive Director Kristie Schilling at one table discussing the latest developments on a local, county and regional level. Business leaders from the private sector are always welcome to join us for this lively discussion. **The event is held on the second Wednesday each quarter at 7:30-9am** at the Monona Community Center, 1011 Nichols Road, Monona, WI 53716. This event is free and all MESBA members are welcome. Annual sponsorship opportunities are available for \$600/year.

Good Morning MONONA engage. connect. prosper

GMM is our quarterly breakfast series featuring a variety of top notch speakers and topics. It's a fast paced morning event that will get your day off to a great start! **The event is held on Wednesday mornings at 7:30-9am each quarter** at a variety of locations throughout the Monona East Side community. Be sure to check our event calendar for the location. Attendance averages 80 people at each event. A continental breakfast is served and networking opportunities are plentiful. The emcee is Walter Jankowski of Reinvention LLC. Annual sponsorship opportunities are available for \$700/year. Sponsors receive excellent marketing exposure and an excellent opportunity to promote your business as an organization that is providing a valuable program for our members. This event is free and open to all members and guests.

POWER LUNCH

Our quarterly Power Lunches are held at various member establishments in the area. They often focus on diversity and business and **are held on a variety of days from 11:15-12:30pm**. They feature a high level speaker, lunch, beverage and a dessert in addition to some excellent networking opportunities. This event varies in price from \$12-20 and registration is required. To date, every one of these events has sold out in advance so don't delay if you want to join us. Register when you see the announcement released in the Monona Minute! Sponsorships for each event are available for \$350/luncheon.