



Thursday, September 29th, 5pm–8pm • The East Side Club

MESBA offers over 60 exciting networking events each year but this one is arguably the highlight of our programming. 12 sponsored pairing stations are setup around the room featuring a local craft beer, a Wisconsin artisan cheese and a locally handcrafted chocolate. This event is a structured networking event in disguise because businesses sponsor a pairing station and have two representatives from their company serving (and building a relationship) with every attendee at the event.

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR: \$1,600

- Exclusive “Presented by” status
- Podium opportunity
- Name/logo included in all online and print marketing
- One serving table to serve and connect with every event attendee
- Premium name recognition and logo display in the following event collateral and communications:
 - Printed event fliers and literature
 - Stand-alone event promotional emails and weekly event emails
 - Alliance website event page
 - Event specific social media mentions
 - Event program
- Premium name recognition, logo display during event and emcee recognition
- Logo linked to your website on the Alliance’s website
- One sign at the event
- Ten complimentary tickets, a value of \$350

PATRON SPONSOR: \$1,000

- Limited to two sponsors and industry exclusivity
- One serving table to serve and connect with every event attendee
- Name recognition and some logo display in the following event collateral and communications:
 - Printed event fliers and literature
 - Alliance website event page
 - Stand-alone event promotional emails and weekly event emails
 - Event program
- Premium name recognition, logo display during event and emcee recognition
- Eight complimentary tickets, a value of \$280

TASTING GLASS SPONSOR: \$600

- Your logo screen printed in black on the souvenir tasting glass
- Six complimentary tickets, a value of \$140

SERVING SPONSORS: \$300

- One serving table to serve and connect with every event attendee
- Limited to 10 sponsors
- Name recognition in website events page, weekly event emails, on signage during event, 2 free tickets